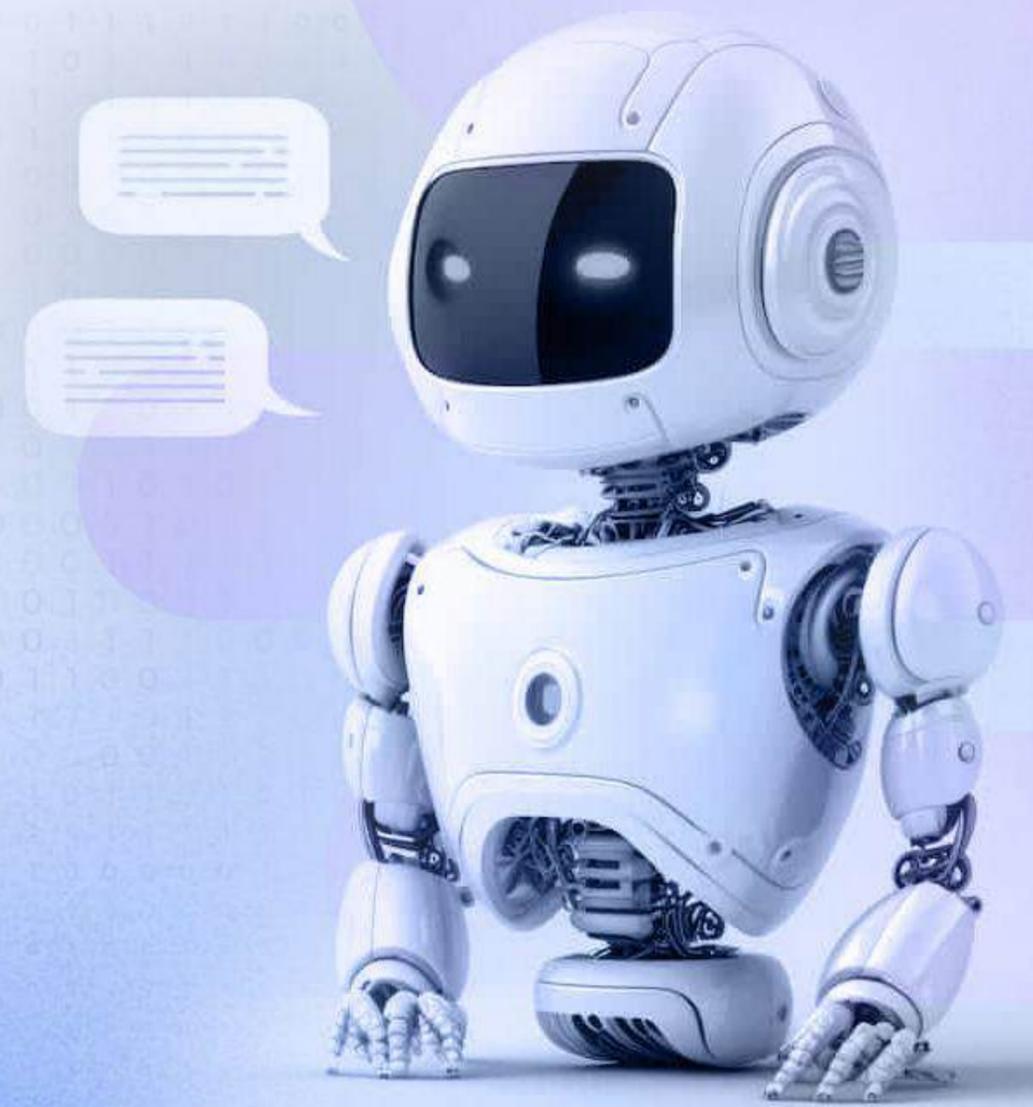


# BRIDGING THE GAPS. BREAKING THE BOUNDARIES

**Empowering Tomorrow with AI  
Automation & Scalable Tech Solutions**

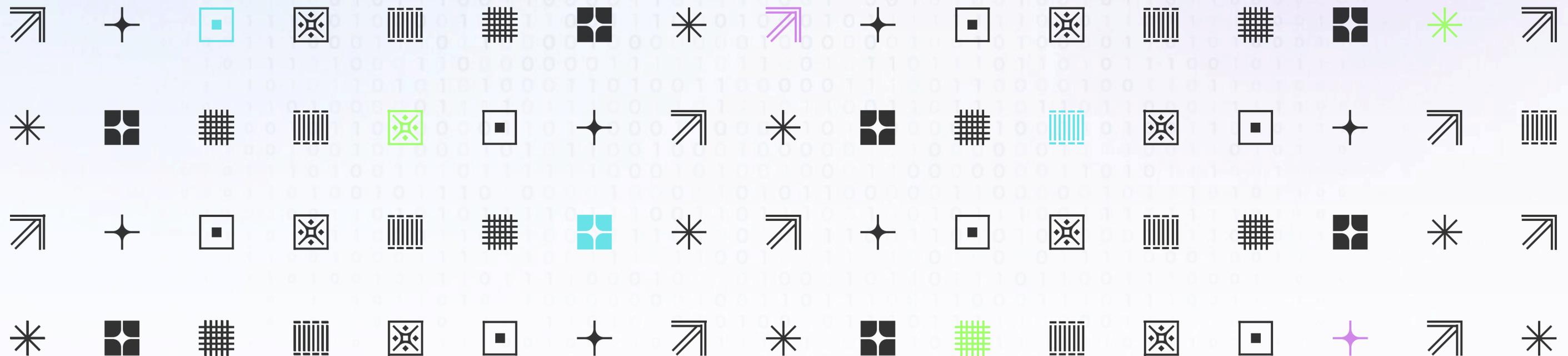
Building smarter systems, powering better businesses, and simplifying global operations through innovation.





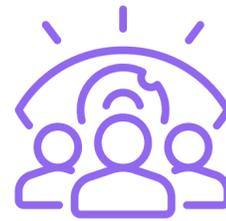
# Intelligent Solutions. Real Impact.

At [Meta Frolic Labs](https://metafroliclabs.com), we don't just build software — we build intelligent systems. As a next-generation IT solutions company, we specialize in Artificial Intelligence, Healthcare Automation, and Scalable Tech Infrastructure. From AI-powered medical billing platforms to white-labeled SaaS ecosystems, we help businesses evolve digitally, intelligently, & profitably.



# Shaping the Future, Intelligently

## VISION



A world where businesses harness the true potential of AI automation, and Best intelligent technology—no matter their size or sector.

## MISSION



To build transformative tech ecosystems using AI, machine learning, and automation, empowering enterprises to scale seamlessly while maximizing operational efficiency.

# Project as a Service vs. Team Augmentation

Aspect	Project as a Service	Team Augmentation
Ownership	MFL owns full project delivery from start to finish	Client owns delivery, MFL provides skilled professionals
Scope	Defined upfront, fixed milestones & deliverables	Flexible, evolves with client needs
Best For	One-off builds, MVPs, end-to-end AI automation projects	Long-term skill gaps, scaling AI/tech teams quickly
Control	MFL manages process, timelines, and quality	Client manages daily tasks & priorities
Engagement Model	Fixed price or milestone-based billing	Monthly resource-based billing
Examples	AI automation workflow setup, full tech product builds	Data scientists, AI engineers, developers embedded in client teams
Value Proposition	Predictable timelines & outcomes	Immediate access to on-demand expertise



# PURPOSE-BUILT, AI-DRIVEN OFFERINGS

Designed to solve real-world problems with intelligent systems built for scale, speed, & precision.



# AI Automation Solutions

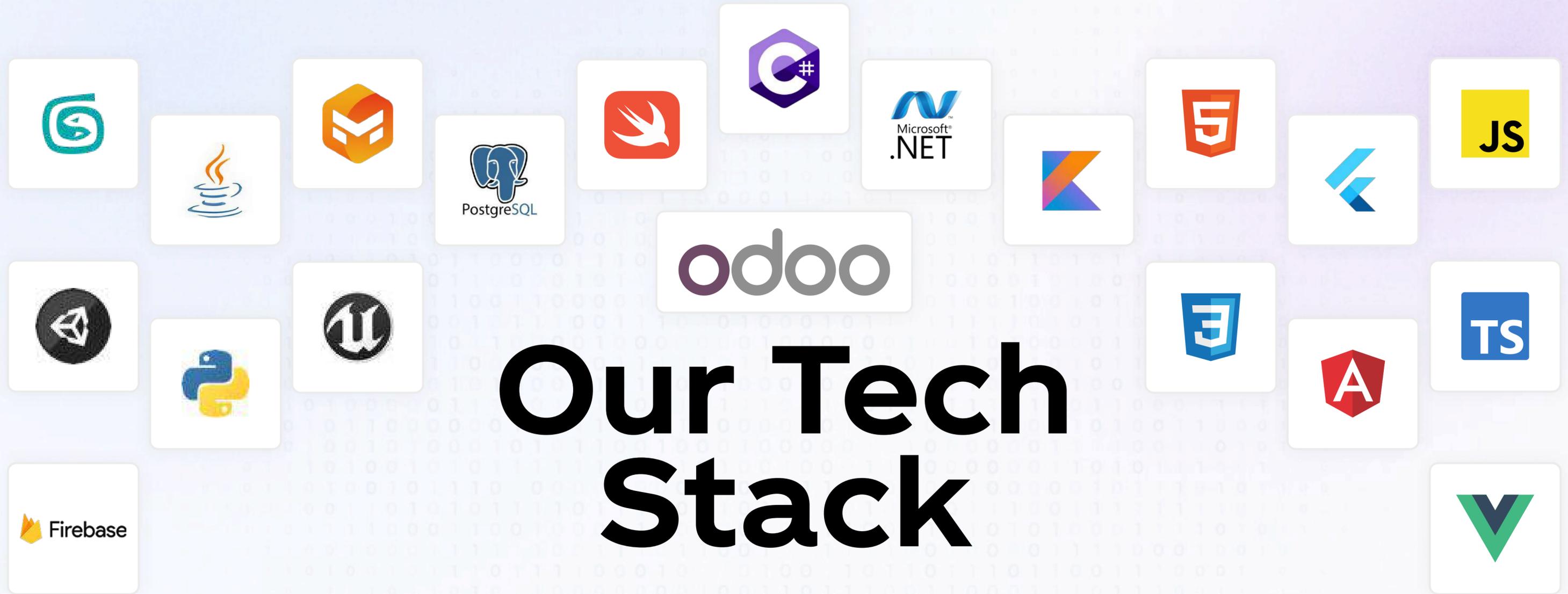
---

- AI-Powered Medical Billing
- Automated Revenue Cycle Management
- Smart Chatbots & Virtual Assistants
- Intelligent Data Extraction & Analysis
- Credentialing Automation
- Practice Operations Intelligence
- Workflow Automation Tools
- Data-Driven Performance Monitoring Dashboards
- SaaS Development for AI Workflows
- AI-Powered ERP & CRM Systems
- AI-led Customer Experience Engines
- MIPS/MACRA Reporting Systems

# Our Tech Offerings

---

- Mobile App Development
- Game Development
- Web Portals
- QA Testers
- Product Development
- Auto Trading
- Web Developers
- Project Managers
- Ecommerce Solutions
- Digital Marketing
- UI/UX Designers



# BPO Services



## CUSTOMER SUPPORT

50+ Customer Support Representatives (CSR)

---

## MARKETING SERVICES

100+ experts (Digital Marketing Specialists, Content Creators-Copywriters, Graphic Designers, & Market Research Analysts)

---

## SUPPLY CHAIN MANAGEMENT

15+ Procurement Specialists & Logistics Coordinators

---

## CREATIVE

We deliver innovative design solutions that help brands stand out, communicate effectively, & engage their audiences.

---

## TECH SUPPORT & DEVOPS

30+ IT Support Technicians & System Administrators

---

## LEAD GENERATION

15+ Administrative Assistants & Data Administrators

---

## VIRTUAL ASSISTANT

Trained Virtual Assistants for Admin, Procurement & Coordination Tasks.

---

## STAFF AUGMENTATION

We strengthen your teams with skilled professionals who integrate seamlessly, bringing expertise, flexibility, and speed to your projects.

---

## BACK OFFICE OPERATIONS

25+ Back Office, Specialists ( Data Entry Clerks, Payroll Specialists, & HR Coordinators)

---

## SALES

300+ Inside Sales Representatives, Sales Development Representatives (SDR) & Lead Generation Specialists

---

## MEDICAL BILLING

Experts in Claims Processing, Coding, and RCM Operations.



# Intelligent Product Ecosystem by

# META FROLIC LABS

At [Meta Frolic Labs](#), our products are more than tools – they are intelligent ecosystems engineered to enhance business operations, automate human effort, and secure digital landscapes. Each product is designed to seamlessly integrate with your workflows while delivering real-time efficiency and long-term scalability.



Beyond Chatbots.  
Into Smart Conversations.



# AI Chatbot & Conversational Intelligence Platform

# Redefining Human-Bot Interactions

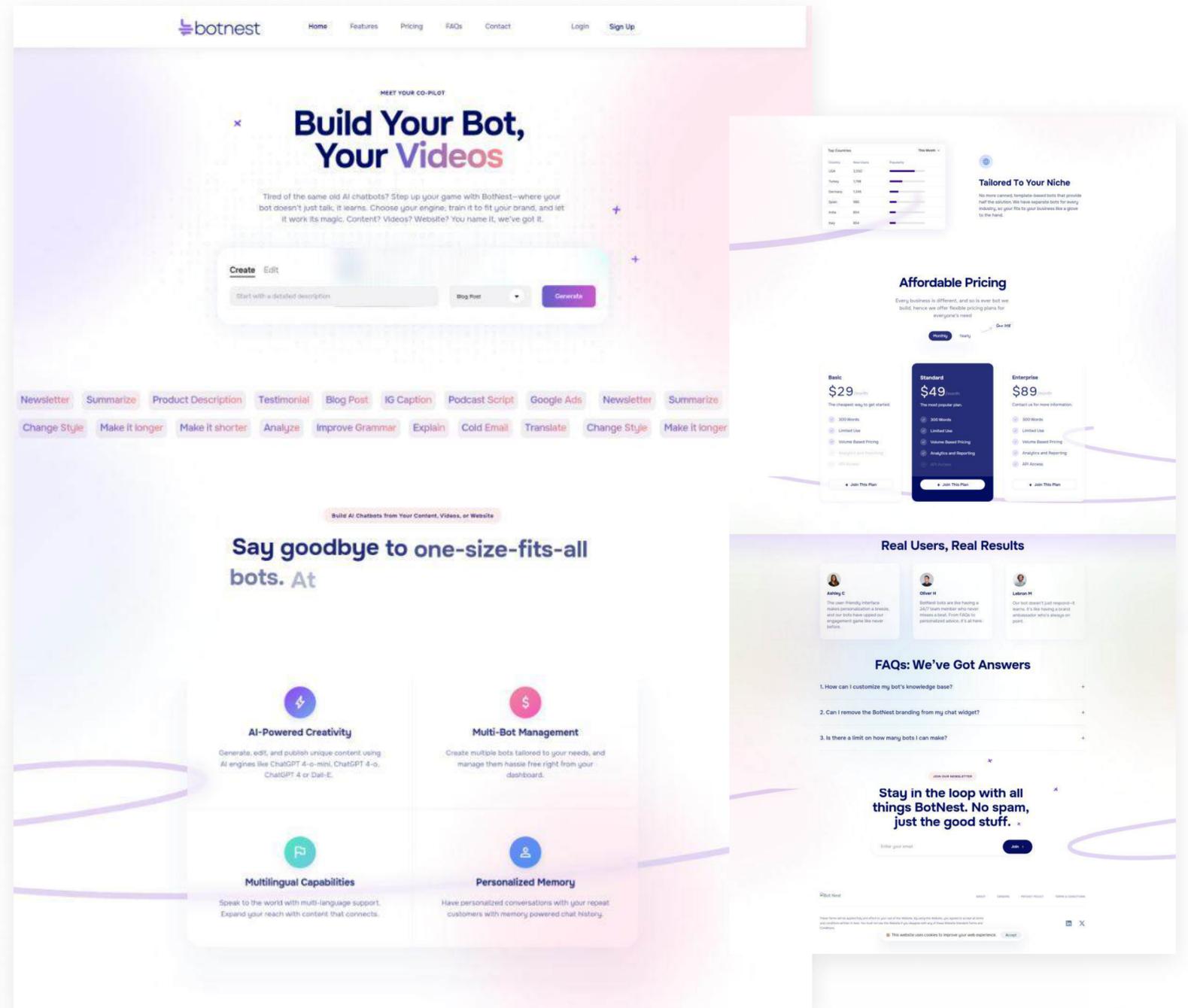
BotNest.ai is our proprietary AI-powered conversational platform built for customer support, sales automation, and enterprise knowledge systems. From multilingual support to intelligent memory-based dialogues, BotNest transforms how businesses interact.

## KEY CAPABILITIES:

- Natural Language Processing (NLP) with contextual understanding
- Industry-specific bot templates (e.g., medical, real estate, e-commerce)
- Multi-channel deployment (web, WhatsApp, Messenger)
- Memory-driven conversations with custom bot training
- Seamless website widget & app integration

## BENEFITS:

- Reduces support load by up to 70%
- Improves lead qualification speed
- Available 24/7 with zero downtime
- Easily integrates into existing CRMs and platforms



The screenshot displays the BotNest website interface, highlighting several key sections:

- Navigation:** Home, Features, Pricing, FAQs, Contact, Login, Sign Up.
- Build Your Bot, Your Videos:** A section for creating content, including a "Generate" button and a list of content types like Newsletter, Product Description, and Testimonial.
- Tailored To Your Niche:** A section for customizing bots for specific industries.
- Affordable Pricing:** A pricing table with three plans: Basic (\$29), Standard (\$49), and Enterprise (\$89).
- Say goodbye to one-size-fits-all bots. At:** A section detailing four capabilities: AI-Powered Creativity, Multi-Bot Management, Multilingual Capabilities, and Personalized Memory.
- Real Users, Real Results:** A section featuring testimonials from users.
- FAQs: We've Got Answers:** A section with frequently asked questions.
- Stay in the loop with all things BotNest. No spam, just the good stuff.** A section for a newsletter sign-up.

Convert Sign-Ups To  
Sales Maximize Revenue  
With Chat Engagement

Start with seamless sign-ups and generate upsell opportunities through engaged chatbots that maximize conversions and revenue.

Enter your business email

Try for free

• Seamless Setup • Reliable Support • All-in-One Secure



# The Fast Lane to Smarter Messaging.

One Platform, Infinite  
Communication Possibilities.



# Smart Business Messaging Suite Beyond Chat. It's Workflow Intelligence

Voo.chat offers real-time communication infrastructure for businesses, combining secure messaging, Automation, & workflow triggers into a single platform. Ideal for remote teams, call centers, & healthcare appointment systems.

## KEY CAPABILITIES:

- Group & 1-on-1 encrypted chat
- Smart message routing (department, region, availability)
- Appointment scheduling with auto-reminders
- Chatbot integration & human handover
- Role-based admin controls

## BENEFITS:

- Reduces missed client queries by 90%
- Enhances internal communication flow
- Perfect for telemedicine, service-based businesses & BPOs
- Available on desktop, mobile, and browser

**Convert Sign-Ups To Sales Maximize Revenue With Chat Engagement**

Start with seamless sign-ups and guide customers to upsell opportunities through engaging chat interactions that maximize conversions and revenue.

Enter your business email  [Try For Free](#)

• Seamless Setup • Reliable Support • Always Secure

**Customer**

**Resolve Issues, Generate More Leads**

Efficiently resolve customer issues while attracting and converting more leads with our comprehensive communication solutions at Voochat. Streamline interactions and optimize engagement to drive growth and satisfaction.

**\$15 Billed (Annually)** **\$24 Billed (Monthly)**

75,000,000 Chats Monthly | 150 Countries Connected | 200,000 Support Reps

**Ready To Boost Your Sales & Customer Satisfaction?**

Enter your business email  [Try For Free](#)

• Seamless Setup • Reliable Support • Always Secure

Use the Voo Chat App [Download](#) [Get on the App Store](#)

**Geo IP Tracking**

Discover how our Geo IP Tracking feature enhances your chat experience, connecting you with personalized customer service related to your location and needs from the very start.

**Multiple Chat Views**

Explore the Multiple Chat View feature, which allows switching between different methods for more customer and efficient communication experience.

**Multi File Transfer**

Effortlessly transfer multiple files during chat, making sending, viewing, sharing and collaboration. Our multi file transfer feature supports various file types, making it easy to exchange documents, images, and more with speed and reliability.

**Mobile App Integration**

Experience seamless integration with our mobile app version of chat, enhancing accessibility and user engagement. Enjoy real-time interactions and quicker service across, ensuring a consistent and convenient experience wherever you go.

**Effortlessly Integrate With Over 200+ Tools**

Experience seamless integration with over 200 tools, ensuring your workflow and maximizing productivity across platforms effortlessly.

Knowledge Base | WhatsApp | Helpdesk | Chat Bot | Twilio

Mailchimp | BigCommerce | WooCommerce | Zapier | Messenger

**One Platform, Infinite Communication Possibilities.**

Offering a unified solution designed to streamline customer interactions with advanced features such as real-time messaging, file sharing, and comprehensive analytics. Enhance engagement and satisfaction through a versatile communication platform.

**Free 14-day Trial**

Proactive Chat Invitations

Real Time Typing

70% Cost Effective Chat

United States | Brazil | Canada

60% Enhanced Productivity

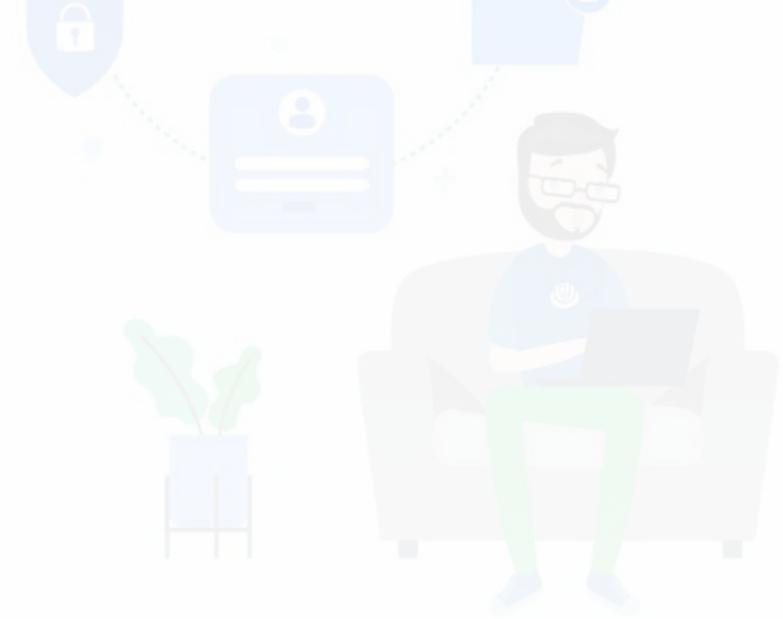
TOP RATED SOFTWARE WORLD

Integrate With Mobile Apps

Can we help you?

1568 Unique Traffic | 1254 Total Interactions | 465 Avg Messages / Chat | 958 Avg Time / Chat

Successful Conversions: 45.5%



OysterVPN protects your privacy with features such as powerful AES 256-bit encryption, kill switch, and split tunneling. With various safety features, you can rest easy when surfing the World Wide Web.

Get OysterVPN

30-Day Money Back Guarantee



# OysterVPN

Browse Anonymously

Connect to a remote VPN server that protects your digital identity. OysterVPN masks your IP address on the internet to make your geographical location anonymous.

## Privacy That Travels With You.

Get OysterVPN

30-Day Money Back Guarantee





# Secure, Scalable VPN for Businesses

# Secure Remote Access. Simplified.

Oyster VPN is a lightweight, enterprise-grade virtual private network tailored for businesses needing secure access to sensitive data, cloud environments, or remote work infrastructure. Built for speed, stability, and scalability.

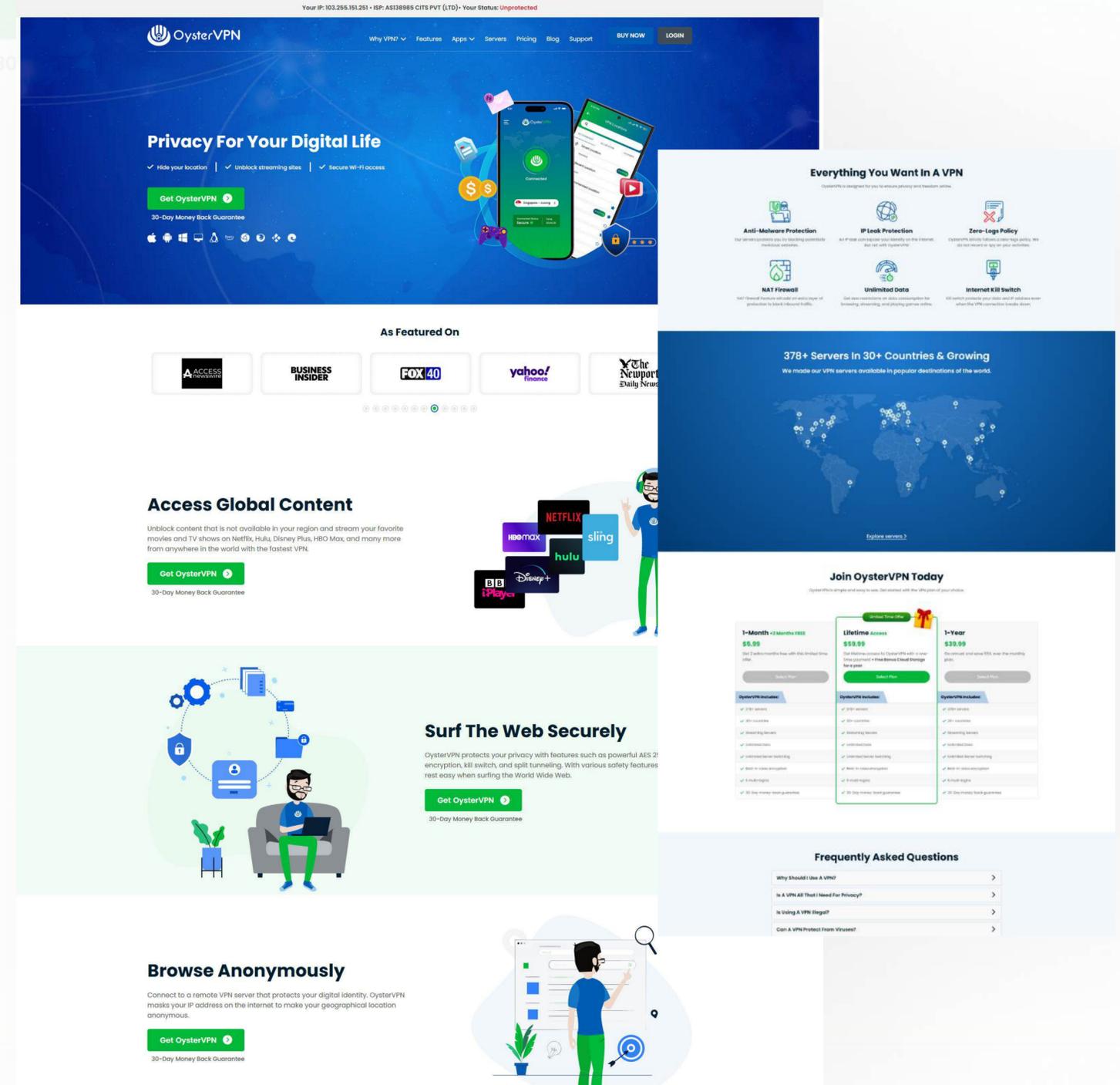
## KEY CAPABILITIES:

- End-to-end AES 256-bit encryption
- Dynamic IP masking and geolocation controls
- Centralized device access management
- Cross-device compatibility (iOS, Android, Windows, macOS)
- Real-time activity monitoring & session control

## BENEFITS:

- Ensures HIPAA-compliant data handling (for medical practices)
- Protects against data leaks and unauthorized access
- Simple onboarding for distributed teams
- Scalable from 5 to 5,000 users with ease

OysterVPN protects your privacy with features such as powerful AES 256-bit encryption, kill switch, and split tunneling. With various safety features, you can rest easy when surfing the World Wide Web.





# Proposals

This Month 2025-06-30 To 2025-06-30

Requested

Submitted

**Reviewed**

TBS

Sent

Units

Brand

Search

Proposal Code	Project Name	Brand	Client	Assigned To	Status	Expired Date	Created Date	Created By
25070001-1	CELEBRATION OF LIFE SOLUTIONS - Marketplace	BMA			Reviewed	July 18th, 2025	July 16th, 2025	
25070004-1	Telemedicare Platform - Portals	MAD			Reviewed	July 17th, 2025	July 15th, 2025	
25070001-1	-- Portals	AP			Reviewed	July 14th, 2025	July 10th, 2025	
25070003-1	Eduquest - eCommerce	MAD			Reviewed	July 11th, 2025	July 9th, 2025	
25070002-1	CashBack Investment App - Marketplace	MAD			Reviewed	July 11th, 2025	July 9th, 2025	
25070001-1	Rental Inventory Management App - Portals	MAD			Reviewed	July 11th, 2025	July 9th, 2025	
25060001-1	PFA - eCommerce				Reviewed	July 1st, 2025	June 27th, 2025	



## Where Your Projects Find Their Pace.

Total 7 20/page 1 Go to 1



Unified CRM & Operations Management Tool

# Track Projects. Close Deals. One Dashboard.

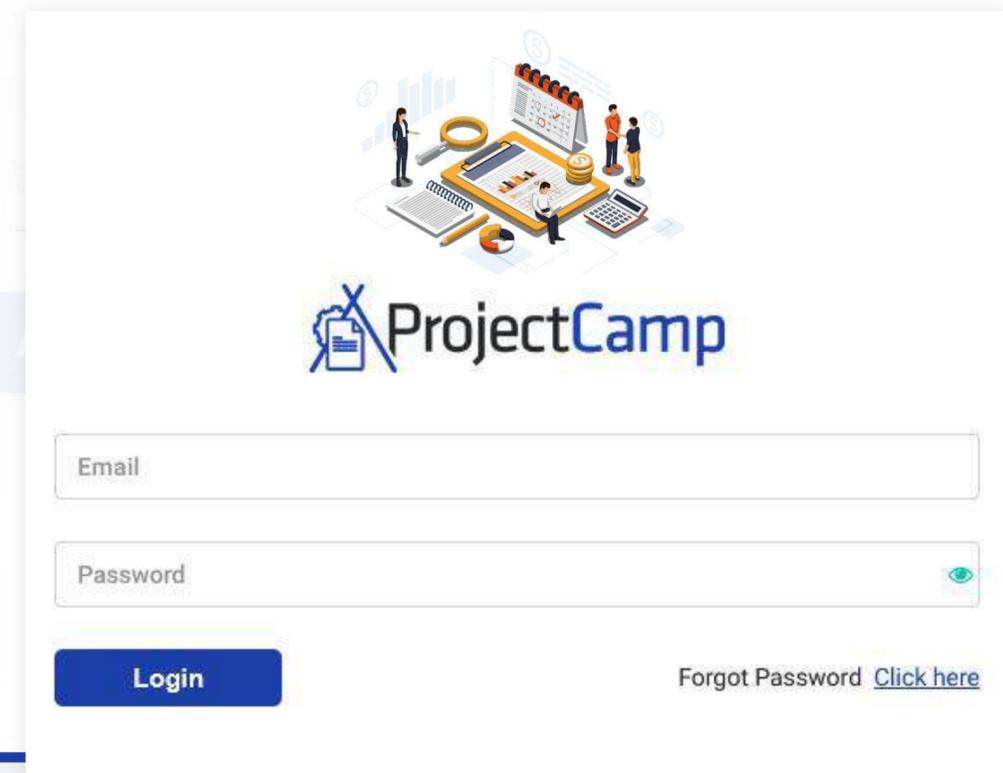
Project Camp is MFL's proprietary CRM platform designed to centralize project workflows, manage leads, & streamline sales pipelines. Built with scalability in mind, it powers our internal teams while offering enterprise-level capabilities for partner companies.

## KEY CAPABILITIES:

- Full lead lifecycle management with status tracking
- Project pipeline automation with Kanban-style views
- Task assignments, internal chat, and file sharing
- Integrated proposal and invoice generation
- Custom dashboards for sales, marketing, and operations

## BENEFITS:

- Boosts productivity through unified collaboration
- Reduces project delays with real-time visibility
- Enhances client retention via structured follow-ups
- Adaptable across tech, marketing, and support teams



Proposal Code	Project Name	Brand	Client	Assigned To	Status	Expired Date	Created Date	Created By	Action
25070001-1	CELEBRATION OF LIFE SOLUTIONS - Marketplace	BMA	Scott Janssen		Reviewed	July 18th, 2025	July 16th, 2025	Wag Hamm	...
25070004-1	Telemedicare Platform - Portals	MAD	Walter Erickson		Reviewed	July 17th, 2025	July 15th, 2025	Walter Erickson	...
25070001-1	-- Portals	APM	Shelby Woodruff		Reviewed	July 14th, 2025	July 10th, 2025	Shelby Woodruff	...
25070003-1	Eduquest - eCommerce	MAD	Laurenne Galati		Reviewed	July 11th, 2025	July 9th, 2025	Walter Erickson	...
25070002-1	CashBack Investment App - Marketplace	MAD	Walter Erickson		Reviewed	July 11th, 2025	July 9th, 2025	Walter Erickson	...
25070001-1	Rental Inventory Management App - Portals	MAD	Shelby Woodruff		Reviewed	July 11th, 2025	July 9th, 2025	Walter Erickson	...
25060001-1	PFA - eCommerce	MAD	Walter Erickson		Reviewed	July 1st, 2025	June 27th, 2025	Shelby Woodruff	...

Attendance Details > List

## Attendance Details

Total Working Days <b>20</b> July 1, 2025 - July 28, 2025	Total Duration (Hours) <b>185.51</b> Required Hours: 180	Total Duration (Percentage) <b>103.06%</b> 3.06%
---	--	--

Date	Time In	Time Out	Remarks	Attendance status	Duration (Hours)
Tuesday, July 1, 2025	08:00 PM			Present	10.13
Wednesday, July 2, 2025	09:15 PM	07:57 AM	P	Present	10.70
Thursday, July 3, 2025	08:48 PM	06:38 AM		Present	9.84
Friday, July 4, 2025	10:04 PM	06:14 AM		Present	8.16
Saturday, July 5, 2025				Weekend	
Sunday, July 6, 2025				Weekend	
Monday, July 7, 2025	09:10 PM	07:09 AM		Present	9.99
Tuesday, July 8, 2025				On Leave	

# frolink HRM

## People. Processes. Perfectly Synced.

# Smart HR Management, Built for Scale

# Streamlining People Operations with Precision

Frolink is Meta Frolic Labs' proprietary Human Resource Management System (HRMS), originally developed for internal workforce management. Now available as a white-label solution, Frolink empowers businesses to take full control of their HR processes – from onboarding to attendance – all in one intuitive platform.

## KEY CAPABILITIES:

- Employee Lifecycle Management
- Job & Recruitment Oversight
- PIM & Filtering Tools
- Leave & Absence Management
- Integrated Attendance Module

## BENEFITS:

- Enhances internal HR visibility & control
- Minimizes manual overhead in employee operations
- Fully modular and scalable for SMEs and enterprises
- Ready-to-deploy as a white-label solution for HR service providers

# Faces Behind

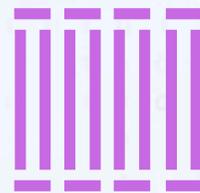
# META FROLIC LABS

## The People Powering Our Innovation

At Meta Frolic Labs, our culture blends creativity, technical excellence, and collaboration. Every project we take on is fueled by the passion, skill, and dedication of our people. We believe in empowering our team, fostering growth, and working together to shape the future of AI automation and technology.



Growth



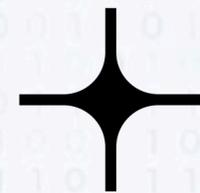
Legacy



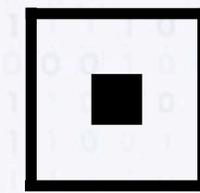
Festivity



Appreciation



Innovation



Customer Centric



Excellence

# National & International AI Platforms!



Empowering  
a Digital Pakistan.

META FROLIC LABS x INDUS AI WEEK 2026.

@2026-27 metafroliclabs all rights reserved. 2026 #MFLPakistan #metafroliclabs #indusaiweek26



metafroliclabs.com

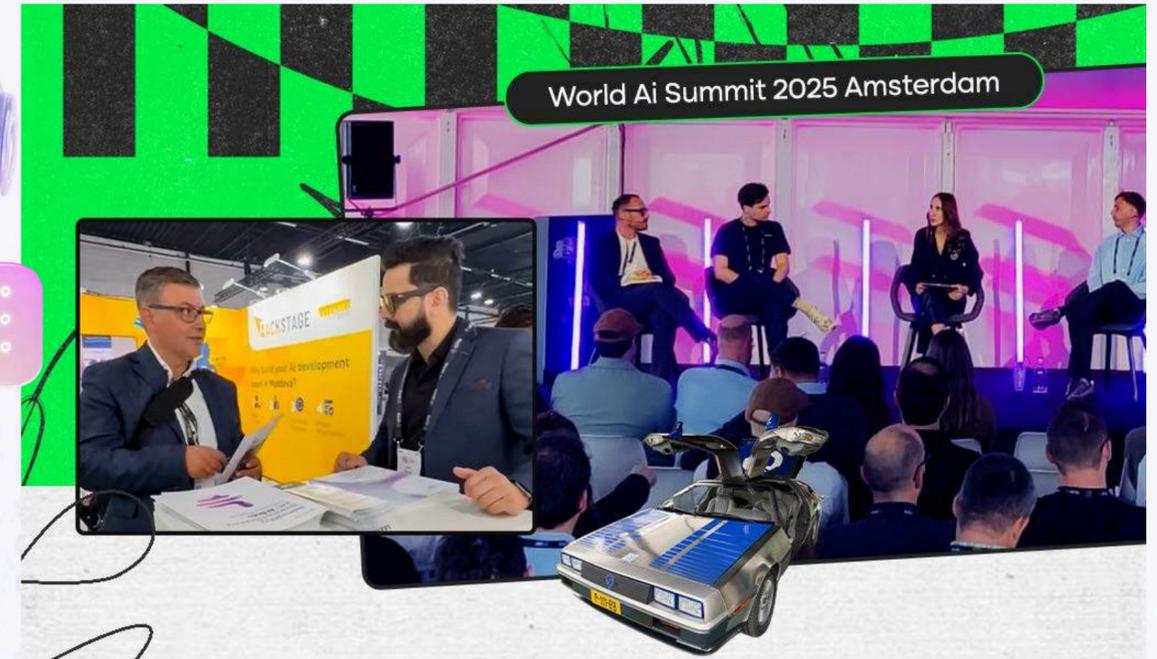


WORLD SUMMIT AI

botnest



World Summit AI



It's a proud milestone to represent both  
**Pakistan and  
Meta Frolic Labs**  
on an international stage.



# Broadening Horizons.

From tech talks to global connections and new cultural experiences, this journey is all about growth beyond boundaries.

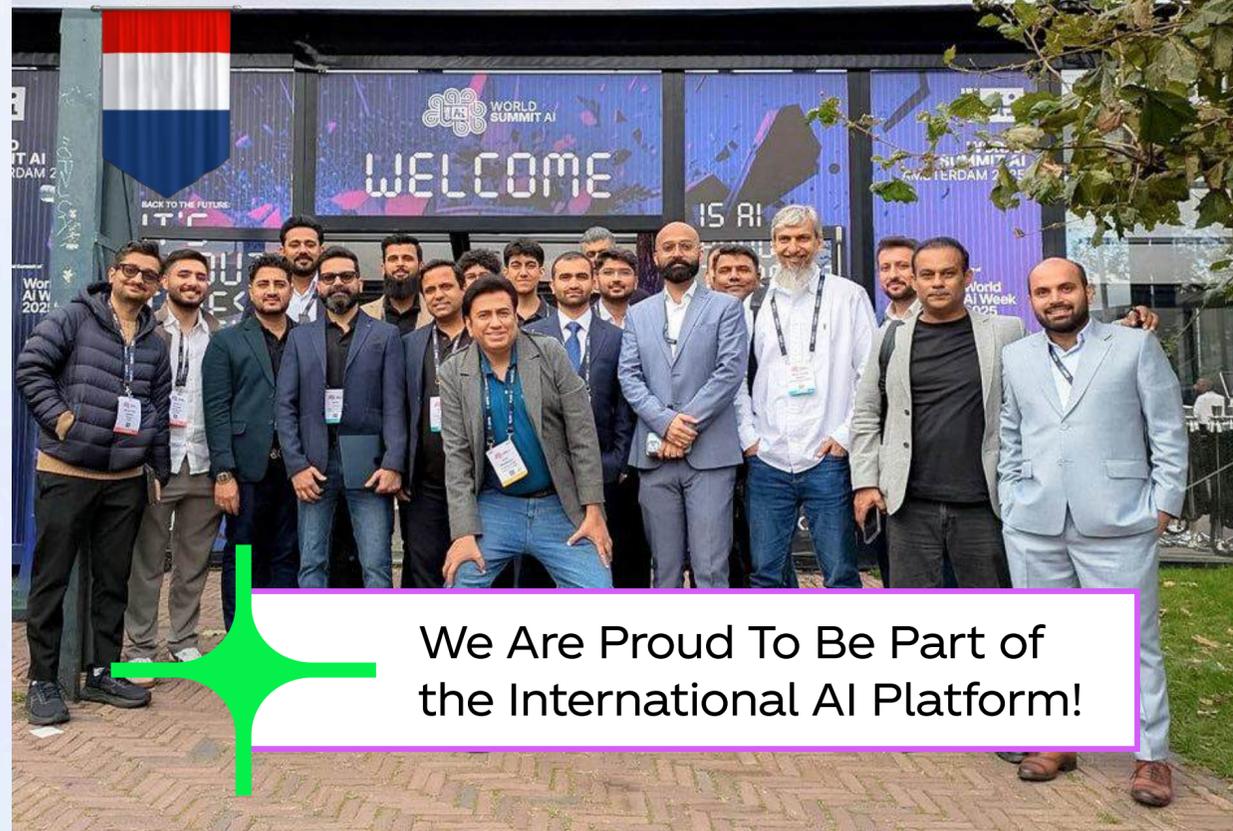


@2025-26  
metafroliclabs  
all rights reserved.

20  
25

#mflpakistan  
#metafroliclabs  
#aisummit

@metafroliclabs.com



We Are Proud To Be Part of the International AI Platform!



**META FROLIC LABS X FAST NUCES.**

If we missed you at the booth, our inbox is always open.

Let's build something cool.



ONE FLAG. ONE VOICE.

Let's *flip* the *script* together



@metafroliclabs.com

swipe

# Work Culture



Promoting Inclusion, Hiring Talent.



MFL proudly partners with BINAIE to foster inclusion and innovation.

@metafroliclabs.com



Hiring Talented Visually Impaired Interns.



Building Future Leaders



@metafroliclabs.com

#KUcareerconnect



# Respecting Personal Space





# odoo

OFFICIAL PARTNER



**P@SHA** Member  
PAKISTAN IT INDUSTRY ASSOCIATION

# Our Leadership



**Omair Ahmed Siddiqui**



**Founder**  
Chief Executive Officer

From humble beginnings to a leading force in tech, our journey is fueled by innovation and ambition. **At Meta Frolic Labs, we build intelligent systems powered by AI Automation, and data.** This isn't a trend — it's our blueprint. From healthcare to SaaS, we create scalable solutions that empower growth. ***We're not following the future — we're engineering it.***



**Amir Khan**

**CHIEF OPERATING OFFICER**

The magic doesn't happen by itself—it takes relentless execution. Serving as the conductor of the MFL orchestra, the focus remains on ensuring every department operates seamlessly and in perfect harmony.



**Akbar Musani**

**PRESIDENT / CEO MENA REGION**

Associated with the industry for a long time. I knew there were a few loopholes that needed to be tapped. We're working closely with stakeholders to address areas that we can add value to.



## Abdul Faheem

DEPUTY DIRECTOR - HR & FINANCE

We believe our greatest strength walks through the door every morning—our people. Behind the scenes, a dedicated team of professionals works tirelessly to keep everything running smoothly and ensure our operations remain strong and efficient.



## Mohd Kamil

CHIEF TECHNOLOGY OFFICER

With over 16 years of experience in AI automation and software development, I drive our technological evolution by empowering teams to create robust, scalable, and future-ready innovations.



*Where Human Creativity Meets AI-Driven Innovation To Build Tomorrow's Technology.*

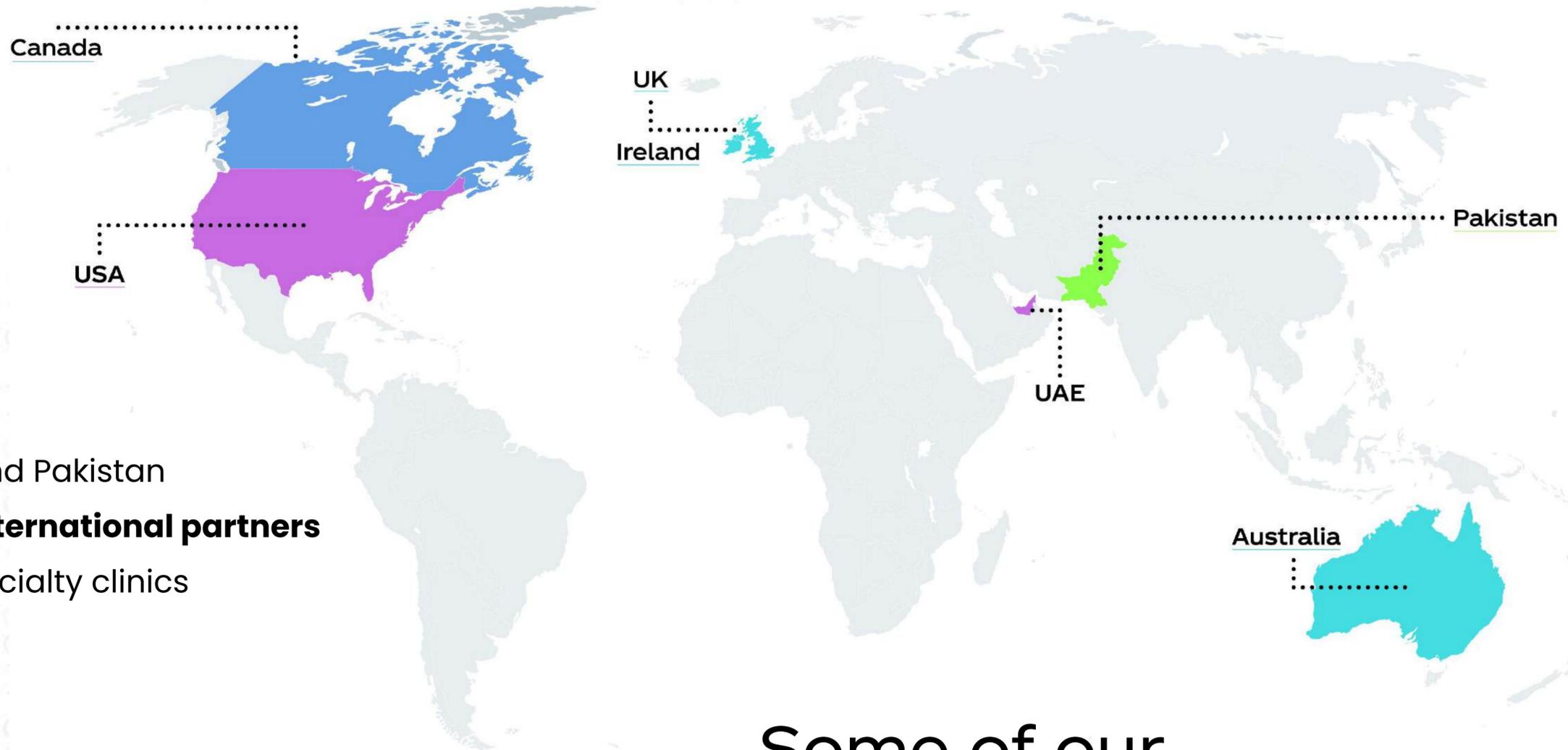


# Global Footprint & Expansion

- AI Solutions deployed across the US, UK, and Pakistan
- Scalable cloud systems supporting **30+ international partners**
- Health-tech integrations across multi-specialty clinics

## Global Clientele

MFL has touched the skies of success because of its clientele and customer-centric approach. We always commit and deliver the best to any client coming to us!



Some of our **BIGGEST** Clients Are:





# Thank you

Expect simple business concepts to evolve into greatness & goals into legendary achievements when you Partner with **Meta Frolic Labs**

 **+92-336-635-6355**

 **info@metafroliclabs.com**

 **www.metafroliclabs.com**

